



Camp Pendleton

2019 SPONSORSHIP LEVELS

USO CAMP PENDLETON SEMPER FI SPONSOR

This is the highest level of sponsorship available for USO Camp Pendleton.

Required commitment: Minimum \$50,000 cash donation

Term: Recognition as a Devil Dog sponsor for one year or multi-year renewal.

This package of year-round rights and benefits will include:

Sponsor Recognition/Promotional Opportunities

- License to use USO marks and logos with the appropriate geographic identifier and the use of "Devil Dog Sponsor" designation
- Recognition as exclusive event sponsor of quarterly (4) customized events
- USO Camp Pendleton-issued, regional distributed news release announcing contribution
- Access to USO informational materials/publications for distribution
- Access to USO Camp Pendleton digital media assets for marketing/promotions
- Option for significant (e.g., banner, TV display, etc.) promotional display at USO Camp Pendleton Grand Opening/major events
- Feature spotlight story on USO Camp Pendleton website year-round linked to social media
- Logo/hyperlink and company description on the USO Camp Pendleton website
- USO Camp Pendleton Facebook page recognition, links to your company Facebook page/website
- USO Camp Pendleton Twitter/Instagram recognition, dedicated hashtag (e.g. #yourcompanyname)
- Logo recognition at USO Camp Pendleton events
- Acknowledgement in USO worldwide annual report

Invitations/Hospitality/Employee Benefits

- Invitations to all USO Camp Pendleton Center events
- Opportunity to hold small mixers/meetings at USO Camp Pendleton Center, pending availability
- Customizable employee engagement/teambuilding/volunteer opportunities

USO CAMP PENDLETON DEVIL DOG SPONSOR

This is the second highest sponsorship level of USO Camp Pendleton, offering the following opportunities:

Required commitment: Minimum \$25,000 cash per year or equivalent *budget-relieving* value in-kind products/services.

Term: 1 year or multi-year term

This package of year-round rights and benefits will include:

Sponsor Recognition/Promotional Opportunities

- License to use USO marks and logos with the appropriate geographic identifier and the use of "Devil Dog Sponsor" designation.
- USO Camp Pendleton-issued, statewide news release announcing contribution

(cont.)

The USO is a 501(c) 3 organization. Recent financial statements are available publicly at www.uso.org. Our tax ID number is 13- 1610451.

Donations to USO Camp Pendleton directly supports the military community of Marine Corps Camp Pendleton. For more information, please contact Ann Jarvis, Center Director, at (760) 681-3114 or ajarvis@uso.org.



Devil Dog Sponsor (cont.)

- Option for prominent promotional display (e.g. pull up banner, logo tablecloths, table tents) during USO Camp Pendleton Grand Opening/major events
- If vehicle is donated; opportunity to co-brand on customized USO vehicle wrap
- Sponsor recognition at USO Camp Pendleton Center, year-round
- Company name on the USO Camp Pendleton website corporate sponsor page (year-round)
- USO Camp Pendleton Facebook page recognition
- USO Camp Pendleton Twitter/Instagram mentions with customized hashtag
- Acknowledgement in USO worldwide annual report

Invitations/Hospitality/Employee Benefits

- Invitations to USO Camp Pendleton events
- Customizable employee engagement opportunities

USO CAMP PENDLETON LEATHERNECK SPONSOR

Required commitment: Minimum \$10,000 cash per year or equivalent budget relieving value in-kind products/services (e.g. a year's worth of snacks or beverages for the USO Center)

Term: 1 year or multi-year term

This package of year-round rights and benefits will include:

Sponsor Recognition/Promotional Opportunities

- License to use USO marks and logos with the appropriate geographic identifier and use of "Leatherneck Sponsor" designation
- Access to USO informational materials/publications for distribution
- Access to USO Camp Pendleton digital media assets for external /internal marketing/promotions
- USO Camp Pendleton-issued news release announcing contribution (statewide distribution)
- Option for promotional display during select USO Camp Pendleton-sponsored events
- Acknowledgement in USO worldwide annual report
- Sponsor recognition at USO Camp Pendleton Center
- Company name on the USO Camp Pendleton website corporate sponsor page (year-round)
- USO Camp Pendleton social media recognition
- Invitations to select USO Camp Pendleton events
- Customizable employee engagement opportunities

USO CAMP PENDLETON WARRIOR SPONSOR

Required commitment: \$5,000 cash per year or equivalent budget relieving value in-kind products/services (e.g. a year's worth of healthy snacks for the troops or program sponsorship)

Term: 1 year or multi-year term

This package of year-round rights and benefits will include:

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USO Camp Pendleton Warrior Sponsor (cont.)

Sponsor Recognition/Promotional Opportunities

- License to use USO marks and logos with the appropriate geographic identifier
- USO-issued news release announcing commitment or contribution
- Access to USO informational materials/publications for distribution
- Access to USO Camp Pendleton digital media assets for external /internal marketing/promotions
- Acknowledgement in USO annual report
- Company name on the USO Camp Pendleton website corporate sponsor page (year-round)
- USO Camp Pendleton Facebook page recognition
- USO Camp Pendleton Twitter and Instagram mentions with customized hashtag

Invitations/Hospitality/Employee Benefits

- Invitations to USO Camp Pendleton events
- Customizable employee engagement opportunities

USO CAMP PENDLETON EAGLE SPONSOR

Required commitment: Minimum \$2,500 cash per year or equivalent budget relieving value in-kind products/services (e.g. major event sponsor).

Term: 1 year or multi year term

This package of year-round rights and benefits will include:

Promotional Opportunities

- License to use USO marks and logos with the appropriate geographic identifier
- Access to USO informational materials/publications for distribution
- Company name on the USO Camp Pendleton website corporate sponsor page (year-round)

Sponsor Recognition/Signage

- Company name on the USO Camp Pendleton website corporate sponsor page (year-round)
- USO Camp Pendleton Facebook page recognition

Invitations/Hospitality/ Employee Benefits

- Customizable employee engagement opportunities
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USO CAMP PENDLETON GLOBE SPONSOR

Required commitment: Minimum \$1,000 cash per year or equivalent *budget relieving* value in-kind products/services (e.g. event catering or new TVs, furniture, etc.).

Term: 1 year or multi-year term

This package of year-round rights and benefits will include:

Promotional Opportunities

- License to use USO marks and logos with the appropriate geographic identifier

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USO Camp Pendleton Globe Sponsor (cont.)

- Access to USO informational materials/publications for distribution
- Company name on the USO Camp Pendleton website corporate sponsor page (year-round)

Sponsor Recognition/Signage

- USO Camp Pendleton Facebook page recognition

USO CAMP PENDLETON ANCHOR SPONSOR

Required commitment: Minimum \$500 cash per year or equivalent budget relieving value in-kind products/services (e.g. event catering or new TVs, furniture, etc.).

Promotional Opportunities

- License to use USO marks and logos with the appropriate geographic identifier
- Access to USO informational materials/publications for distribution

Sponsor Recognition/Signage

- USO Camp Pendleton Facebook page recognition

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